

CURRENT

Percentage Message      CTA Expected Salary      \$Wage CF-A      \$JobType CF-B      Go

SALES MESSAGE

Information on time investment  
Total fee example: CA-A

FIRST SLIDE INFORMATION

Sales information ending in  
estimated total fee: CA-A

STATIC IMAGES  
ON CAROUSEL

Salary: CF-A    Fee: CA-B

CTA Book

XX    XX    XX    XX  
SLIDE INTRO   SLIDE INTRO   SLIDE INTRO   SLIDE INTRO

ALTERNATE

Percentage Message      CTA Expected Salary - Revised wording      \$JobType CF-B      \$Wage CF-A

**01** "SELECT A WAGE RANGE, JOB TYPE, & SEE THE PROCESS..."

SHOW AN ARROW TO BUTTONS ABOVE

NO 'GO' BUTTON IS REQUIRED

FIRST SLIDE INFORMATION

Sales information ending in  
estimated total fee: CF-D

**02** "THEN BOOK A 30MIN CHAT"

THE BUTTON WOULD BE NOTICEABLE, BUT NOT CLICKABLE. THE ENTIRE SECTION WITH THE LARGE 1 AND 2 WILL DISAPPEAR SHOWING THE JOURNEY CONTENT UNDERNEATH

IF THE USER TRIES TO BOOK, THE JOB TYPE AND WAGE DROPDOWNS SHOW AN INDICATOR TO "START HERE"

CTA Book

XX    XX    XX    XX  
SLIDE INTRO   SLIDE INTRO   SLIDE INTRO   SLIDE INTRO

BACKGROUND OF SITE  
HIDDEN BY OVERLAY

**CHOSEN JOB TYPE**  
**CHOSEN WAGE**

**MESSAGE:**

*“BOOK YOUR 30MIN CALL BELOW”*

*“IF YOU CAN’T FIND A SUITABLE DATE, CONTACT US”*

**Select a Date & Time**

**Daniel Monte**  
**Discovery Call**

30 min  
Zoom

SUN	MON	TUE	WED	THU	FRI	SAT
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	30	1	2

Western Time - US & Canada

**QUESTION BUILT INTO FORM**

*“HOW DID YOU HEAR ABOUT US?”*

**CHOSEN WAGE & JOB TYPE CARRIED  
OVER AS HIDDEN QUESTIONS**